

CALL FOR ABSTRACTS/FULL PAPERS

The 14th International Conference on Tourism and Hospitality

November 27-29, 2026

Mission Hills Campus, Hainan University, Haikou City

Hainan, China

www.ictconf.org

ISLAND TOURISM, DIGITAL EMPOWERMENT, GOVERNANCE INNOVATION

Islands constitute an indispensable core spatial carrier for the global cultural and tourism industry with diverse typologies. They encompass sovereign island nations such as Malta and Cyprus, numerous Small Island Developing States across the Pacific and Caribbean, as well as natural island forms including riverine islands, coastal islets and coral atolls, which have long maintained profound interconnections with tourism development. From a historical perspective, islands have served multiple functions including military garrisons, scientific test sites, commercial plantations and leisure resorts. Today, their comprehensive strategic value continues to rise. They act as frontlines for global climate change observation, pivotal hubs for national security and geopolitical development, key platforms for free trade port construction and characteristic resource exploitation. Meanwhile, islands are increasingly inhabited by Indigenous communities, digital nomads, and premium wellness tourism consumers.

Restricted by inherent geographical isolation, island tourism has long suffered from bottlenecks including constrained tourist mobility, poor operational efficiency and overcomplicated and ineffective governance. The emergence of digital technologies offers brand-new solutions to such challenges. In parallel, advancing digital transformation and establishing refined, modern governance systems have become core breakthroughs for the sustainable development of global island tourism and hospitality. This forms the contemporary background and practical motivation for this conference to conduct in-depth discussions around three core dimensions: Island Tourism and Hospitality, Digital Empowerment and Governance Innovation.

Boosting island economies through tourism development represents a universal

growth pathway for island regions worldwide, and the tourism sector consistently acts as the primary engine for the initial take-off and quality upgrading of island economies. Currently, island tourism has entered a brand-new development cycle. How to drive industrial upgrading via digitalization and build an innovative and modern governance system tailored to island characteristics has become a critical agenda, awaiting joint solutions from academia and industry practitioners.

Centering on the three major themes above, this conference calls for papers from scholars, researchers, tourism industry experts and practitioners across Asia and the globe. Original theoretical research, quantitative empirical analysis, applied digital technology cases, industrial practical experiences and innovative tourism and hospitality management outcomes are welcome. The conference will invite authoritative experts from renowned international universities, academic journals, tourism and hospitality industries and government authorities to deliver keynote speeches, share cutting-edge academic findings and provide in-depth insights, building a high-level platform for communication and collaboration.

Three overarching themes of this conference include (but are not exclusive to and may vary):

1. ISLAND TOURISM & HOSPITALITY

Parallel Session	Theme	Session Chairs
1	Blue Economy, Coastal & Island Ecological Sustainable Tourism and Hospitality	TBA
2	Regenerative, Wellness & Diversified Themed Tourism and Hospitality	TBA
3	Island Culture, Intangible Heritage, Cultural IP & Cultural-Tourism Integration	TBA
4	Scenic Resort Operation, Tourism/Hospitality Space & Brand International Communication	TBA
5	Island Rural Tourism/Hospitality, Community	TBA

Parallel Session	Theme	Session Chairs
	Empowerment & Inclusive Development	
6	Island Tourism/Hospitality Entrepreneurship, Employment & Talent Training	TBA

2. DIGITAL EMPOWERMENT

Parallel Session	Theme	Session Chairs
7	Intelligent Technology Application & Refined Destination Management	TBA
8	Digital Technology Empowerment & Immersive Smart Tourism/Hospitality	TBA
9	Digital Cultural Tourism, Urban-Rural Spillover & Urbanization Development	TBA
10	Digital Heritage Activation & Rural Revitalization Empowerment	TBA
11	Digital Industrial Innovation, Collaborative Governance & Frontier Research	TBA

3. GOVERNANCE INNOVATION

Parallel Session	Theme	Session Chairs
12	Climate & Multi-dimensional Crisis Risk Governance in Tourism/Hospitality	TBA
13	Policy, Free Trade Port & Circular Green Industrial Governance	TBA

14	Carrying Capacity & Long-term Destination Comprehensive Governance	TBA
15	Multi-stakeholder Participation, Community Empowerment & Responsible Tourism/Hospitality	TBA
16	Global Regional Cooperation, Multilateral Governance & Open Topics	TBA

SUBMISSION GUIDELINES

Manuscript Requirements

Language: English abstract plus full English paper is preferred; Chinese manuscripts are also acceptable.

Two submission formats are invited: Abstracts / Full Papers.

Abstract

Submitted abstracts should comply with the following guidelines:

1. Author name, affiliations and email addresses
2. An abstract of no more than 500 words highlighting the research context, hypotheses or research question/problem statement, methods employed, key findings and contribution to knowledge, among others
3. Include up to 5 relevant keywords
4. Outline which of the three conference themes the paper aligns with

Full Paper

Submitted full papers should comply with the following guidelines, in addition to the above for Abstracts:

1. Include an Abstract (see requirements above)
2. Employ APA 7 as the preferred approach to referencing
3. Comprising no more than 9,000 words including references

Submission Portal: Please submit your manuscript via EasyChair

<https://easychair.org/conferences/?conf=ict2026>

PRESENTATION FORMATS

All accepted submissions will be scheduled for on-site presentation in parallel sessions, including traditional oral presentations and poster presentations.

PUBLICATION OPPORTUNITIES

Specific publication opportunities will be announced to registered delegates closer to the conference date. During the publications workshop on 27 November, emphasis will be placed on showcasing supporting journals and highlighting their specific aims and scope.

Supporting Journals include

Tourism Geographies

Current Issues in Tourism

Tourism Planning and Development

Tourist Studies

Tourism and Hospitality Research

Discover Sustainability

Journal of Destination Marketing & Management

Frontiers in Sustainable Tourism

Tourism Review

Journal of Responsible Tourism Management

Sustainability in Tourism and Hospitality

Chinese Journals

Tourism Science (Chinese)

Human Geography (Chinese)

IMPORTANT DATES

- Abstract Submission Deadline: 7 September 2026
- Notification of Acceptance & Official Invitation: 31 September 2026
- Early Bird Registration Deadline: 15 October 2026
- Regular Registration Period: 16 October 2026 – Closing of the Conference

REGISTRATION FEES (CNY)

Early Bird Registration (Before 15 October 2026)

- Regular Participant: ¥1,500 per person
- Student Participant (valid student ID required): ¥600 per person

Regular Registration (After 16 October 2026 – Conference Closing)

- Regular Participant: ¥2,200 per person
- Student Participant (valid student ID required): ¥1,000 per person

Fee Inclusions

Conference materials, venue access, coffee breaks, luncheons and dinner during the conference, inclusion in conference proceedings, official attendance certificate, all academic activities and virtual session access.

Fee Exclusions

Round-trip transportation, accommodation, optional field visit fees.

Keynote Speakers

Lin Wang (Professor and Dean, College of International Tourism and Public Administration (HNU-ASU International College), Hainan University)

Joseph Cheer (Professor of Sustainable Tourism and Heritage, School of Social Sciences, Western Sydney University, Australia. Co-Editor-in-Chief of *Tourism Geographies* and Chair of *International Geographical Union Commission on Tourism, Leisure and Global Change*)

María Concepción García Gómez (Vice-Rector for Continuing Education, Employability and Entrepreneurship, Universidad Complutense de Madrid, Spain)

Bartolome Deya Tortella (Associate Full Professor of the University of Balearic Islands)

Andreas Papatheodorou (Professor in Industrial and Spatial Economics with Emphasis on Tourism at the University of the Aegean, Greece)

Jinbo Jiang (Professor of Tourism, South China University of Technology)

Michelle Allen (Assistant Provost, University of the Bahamas)

Jennifer Bartlett (Asia Development Bank, Sustainable Tourism & Economic Development Adviser)

Ni Made Eka Mahadewi (Professor of Tourism Planning and Development, Bali Tourism Polytechnic, Indonesia)

Robin Nunkoo (Professor at the University of Mauritius)

CONFERENCE SCHEDULE

Day 1 | 27 November | Registration & Research Workshops

14:30–19:00 Registration and Parallel Workshops

14:30–16:00 Workshop 1: Research Methods in Tourism and Hospitality Studies

14:30–16:00 Workshop 2: Publishing in Top Journals — Insights from Journal Editors

Day 2 | 28 November | Main Conference Day

08:30–10:30 Opening Ceremony & Keynote Speeches

10:30–12:30 Keynote Speeches & Panel Discussions

14:00–17:00 Parallel Sessions

Day 3 | 29 November | Editor's Forum & Closing Ceremony

09:00–10:30 Keynote Speeches

10:45–11:45 Journal Editors' Roundtable Forum

11:45–12:30 Best Paper Awards & Conference Closing Ceremony

Day 4 | Post-Conference Study Tour (e.g. to Sanya or Wuzhishan)

Contact Information

ICT2026 Conference Secretariat

Email: ict2026@easychair.org

ICT2026 ORGANIZING COMMITTEE

Conference Organizers

Co-Hosts: Hainan University and University of the Balearic Islands, Spain

Co-Organizers:

College of International Tourism and Public Administration (HNU-ASU International College), Hainan University

School of Tourism, University of the Balearic Islands, Spain

Department of Tourism Management, South China University of Technology

School of Tourism, Dublin Institute of Technology, Ireland

Department of Tourism Economics and Management, University of the Aegean, Greece

Department of Tourism, Jeju National University, Republic of Korea

